



DM450C™ Mailing System

Maximise Office Productivity



The DM400™ Series automatic digital mailing systems bring large mailroom productivity and ease to the office environment

Every business needs to operate as efficiently as possible. Even daily, routine tasks need to be performed in a productive manner. The easy-to-use, DM450C™ Automatic Digital Mailing System will amaze you with its simplicity and advanced capabilities.

★ The Power of IntelliLink®

The cutting-edge *IntelliLink*® technology contained within the DM450C™ provides an easy to use secure gateway to advanced features and services. *IntelliLink*® gives you access to a suite of services ensuring your system is kept current and operates at maximum efficiency. These include automatic downloads of postal rate changes and software upgrades. The DM450C™ also has the capability to download logos and advertising slogans transforming once manual processes into quick operations.



Time saver

- **Fast, accurate postage re-crediting**
IntelliLink® technology provides convenient, one-touch postage refills with PostagebyPhone®. Get up to 55 days free credit with the post now, pay later facility of Purchase PowerSM.
- **Always up to date**
IntelliLink® technology provides effortless, hassle free, postal rate downloads and software updates. With *IntelliLink*® technology you can be sure that your equipment is always up to date.
- **Easy to use**
All controls are fully integrated on one clear easy to use control panel with user-friendly instructions to guide the operator through each stage of processing mail.
- **Reduced mail preparation time**
Seal and frank your envelopes at the same time, resulting in a professional ready to mail document. Larger mail is quickly processed with self adhesive tape strips. Time is saved with 5 presets for your most commonly used jobs.
- **Auto-Dating eliminates returned mail due to misdating**
An internal clock advances the date automatically. Operators can advance the date to get a head-start on processing tomorrow's mail.
- **Incoming mail dating**
The optional date and time stamping capability ensures your incoming mail is handled efficiently by providing the option of recording when it arrived.
- **Handle rate changes easily**
IntelliLink® technology allows postage rate changes to occur automatically. No need to grapple replacing a PROM chip anymore.
- **Digital technology is a gateway to the future**
The DM450C™'s digital meter satisfies all current postal regulations, and the technology's flexibility makes the DM450C™ adaptable for the future.

Cost saver

■ Correct value postage - every letter, every time

The DM450C™ can incorporate an optional 2.5kg or 5kg integral weighing platform, freeing up desk space and guaranteeing that each letter or package bears the correct postage value. There are also options for 7kg, 12kg and 35kg interfaced weighing platforms. The optional differential weighing technology enables batches of mixed mail to be processed quickly and efficiently. The differential mail feature means that a collection of mail can be placed on the scale and the machine will calculate the correct postage for each mailpiece as it is removed from the pile.

• Information management

It's crucial for businesses to account for postage expenses. Departmental or client postage spend can be easily tracked and reported with the 25 standard accounts on the DM450C™; these can be upgraded to either 100 or 300 accounts if required. Reports can either be printed or there's the option of exporting to a PC for further analysis.

• Strengthen your brand with targeted and effective mailing

Transform your mail piece into eye-catching communications. Advertise your business on every mail piece with sharp inkjet printing to build your professional image. An optional feature allows you to print a return address or message alongside your customised slogan to ensure undelivered mail is returned thus improving the accuracy of your mailing database and ultimately reducing expenditure on subsequent mail shots. These are easily entered via a built-in qwerty keyboard.

• Energy Star Compliant

Energy Star qualified mailing machines automatically enter a low-power "sleep" mode after a period of inactivity. Spending a large portion of time in low-power mode not only saves energy but helps printing equipment run cooler and last longer.



Easily add a custom text message with the qwerty keyboard



Automatic feeder quickly processes your mail

Franking discounts

With a franking machine you'll receive a discounted price compared to stamps - a minimum of 2p. There's discounted prices for first and second class mail plus Recorded (Signed for), Special Delivery and International Airmail.

More than letters...

The DM range of franking machines from Pitney Bowes provides a gateway to a wide range of Royal Mail postal services, a selection of which is shown below:

- ✓ **Special Delivery™** - Have you got an item that needs to be delivered urgently? Or maybe you're sending something valuable? With the Special Delivery Next Day™ service not only will your item reach its destination on time, you can also rest easy, knowing it can be insured for up to £2,500. When your item absolutely has to get to its destination on time there's Special Delivery 9.00am™ and there's also Special Delivery with Saturday Guarantee which guarantees next day delivery for items posted on a Friday, even though it's a Saturday.
- ✓ **Recorded Signed For™** - If you have important documents to send and want to check on delivery, Recorded Signed For™ fits the bill. With proof of posting, signature on arrival and online tracking, your delivery is easy to trace.
- ✓ **FrankPay** - FrankPay gives any franking machine user access to all domestic and international Parcelforce services via the web and lets them pay via their franking equipment.
- ✓ **Airsure®** - For a fast, secure and reliable service to destinations worldwide, look no further than Airsure. Your item will receive priority handling at home and overseas, and benefit from an online tracking facility so you can check your mail's progress along the way.
- ✓ **CleanMail®, CleanMail Plus™ and CleanMail Advance™** - If you produce at least 1,000 letters for delivery within the UK and you can prepare your mail so Royal Mail's automated technology can read and verify the address and postcode, you can obtain a discount from the standard tariff price. (Please ask your Pitney Bowes account manager to explain how we can help you meet these requirements).



Industry Innovation

DM450C™ Specifications

Physical dimensions

Length	840mm
Depth	500mm
Height	315mm
Weight	13kg approximate
Speed	120 letters per minute

Electrical

100-240V, 50/60Hz, 1A. Energy Star compliant

Connectivity requirements

Connects to a standard analogue phone line

Material size

Minimum material size	89x127mm
Maximum material size	330x381mm
Material thickness	0.2 to 8mm
Envelope flap for sealing	22 to 72mm

Tape for parcels and oversize items

Automatic dispenser

Operating features

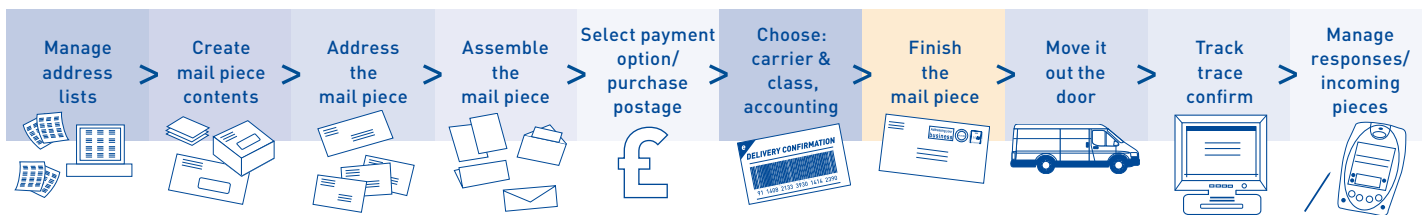
- Optional 2.5kg or 5kg integrated weighing platform or 7kg, 12kg or 35kg interfaced weighing platforms
- Optional Differential weighing
- Auto-Dating
- Seal only/no seal modes
- Water level indicator
- Low postage funds warning
- High value protection
- Original value protection
- Low ink warning
- Password security
- 5 Job presets
- 25 Accounts standard; optional 100 or 300 accounts
- Internal ad storage - up to 20
- Optional date and time stamping
- Advertising slogan and town circle download (by modem)
- Text entry for on envelope messages/return address (optional)

We guarantee your satisfaction

At Pitney Bowes, we are committed to providing our customers with the finest products backed by the highest quality service, and we won't be satisfied until you are satisfied. Ask your sales representative for more information about our Customer Satisfaction Guarantee.

Our service professionals are ready when you need them

If you need support, our nationwide network of trained Pitney Bowes service professionals is ready to help. Our Computer Enhanced Service Management System lets us record your request, instantly call up a complete history of the equipment, and quickly dispatch a local Customer Service Engineer with the right skills.



Engineering the flow of communication™

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Pitney Bowes provides the world's most comprehensive suite of mailstream software, hardware, services and solutions to help companies manage their flow of mail, documents and packages to improve communication. Pitney Bowes, with \$5.6 billion in annual revenue, takes an all-inclusive view of its customers' operations, helping organisations of all sizes enjoy the competitive advantage that comes from an optimised mailstream. The company's 86 years of technological leadership have produced many major mailstream innovations, and it is consistently on the Intellectual Property Owners Association's list of top U.S. patent holders. With approximately 34,000 employees worldwide, Pitney Bowes serves more than 2 million businesses through direct and dealer operations. More information about the company can be found at www.pb.com.

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Pitney Bowes certifies that the DM450C™ Mailing System complies with the requirements of the Low Voltage Directive 73/23/EEC and the EMC Directive 89/336/EEC.

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